

# THE COCA-COLA COMPANY

## Sustainable Refrigeration

ATMOsphere Conference

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# Today's Picture

1. We have started our **HFC-free journey** 11 years ago,
2. **Our commitment**: 100% of our new refrigeration equipment purchases will be HFC-free as of 2015.
3. By end 2011, we'll exceed the **420,000 HFC-free** units placed globally.
4. On May 24<sup>th</sup>, TCCC's Operating Committee has agreed on a **HFC-free strategy** with CO2 technology as the preferred option.



## Action Towards Our 2015 Goal

The Coca-Cola Company has executed a new CO<sub>2</sub> compressor supply agreement with Sanden Japan enabling us to significantly increase the purchase of CO<sub>2</sub> compressors for our refrigeration equipment.

This supply agreement is an important landmark to fulfill our 2015 commitment. As such, we are accelerating phasing out the use of HFCs as we move to adopt more climate friendly, reliable and energy efficient CO<sub>2</sub> technology.

This agreement will enable us to triple our HFC-free placement over the next few years at prices that deliver better value to our business.



# Priorities

1. Supply chain development,
2. Training of our technical teams,
3. Within **Refrigerants Naturally!** and the **Consumer Goods Forum**, we are working with other Corporations to address the barriers and accelerate the industry adoption of HFC-free technologies.





**Thank you!**

